

Prasar Bharati
(India's Public Service Broadcaster)
Directorate General: All India Radio

F. No. 02/01/2020-P6

Sub: Acton Plan for Broadcast on Ek Bharat Shreshtha Bharat (EBSB) from AIR Network during August, September and October 2020.

All India Radio through its entire network will broadcast programmes in different formats on EBSB during August, September and October 2020. The details are as follows.

S. No	Programme Titles/Formats	Channel/Stations	Frequency
1	EBSB Title Song	Primary Channels/ all Stations	Bi weekly
2	Talks on strengthening the concept of EBSB (different topics)	Primary Channels	Fortnightly
3	Radio Chain Play (adaptation of Plays from one language to another)	AIR Network	Monthly
4	Folk song of each region (played in other regions)	Primary Channels	Weekly
5	Programme on cultural heritage of each region played in another region	Primary Channels	Fortnightly
6	Programme on Language and Tradition including dialects (each regions)	All Stations	Monthly
7	Programme on Life style and costumes (each regions)	All Stations	Monthly
8	Programme on Tourist destination in the state (each pair states)	Primary and FM Channels	Fortnightly

With regards

Dr. Fasihuzzaman
Programme Executive (SW)